SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Jacobs Kevin J	Hilton Worldwide Holdings Inc. [HLT]	Director; 10% Owner; X Officer (give title below); Other (specify below); See Remarks
(Last) (First) (Middle): 7930 JONES BRANCH DRIVE	3. Date of Earliest Transaction (Month/Day/Year): 10/29/2026	
(Street): MCLEAN VA 22102	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line): X Form filed by One Reporting Person; Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/29/2026		M		12,848	A	$83.1	306,606	D	
Common Stock	10/29/2026		M		29,110	A	$93.33	335,716	D	
Common Stock	10/29/2026		M		28,538	A	$123.13	364,254	D	
Common Stock	10/29/2026		M		27,370	A	$150.67	391,624	D	
Common Stock	10/29/2026		M		31,058	A	$146.19	422,682	D	
Common Stock	10/29/2026		M		15,999	A	$203.96	438,681	D	
Common Stock	10/29/2026		M		6,127	A	$259.1	444,808	D	
Common Stock	10/29/2026		S		7,864	D	$353.175(1)	436,944	D	
Common Stock	10/29/2026		S		21,895	D	$354.192(2)	415,049	D	
Common Stock	10/29/2026		S		38,108	D	$355.059(3)	376,941	D	
Common Stock	10/29/2026		S		10,667	D	$355.985(4)	366,274	D	
Common Stock	10/29/2026		S		28,531	D	$357.235(5)	337,743	D	
Common Stock	10/29/2026		S		42,794	D	$358.054(6)	294,949	D	
Common Stock	10/29/2026		S		1,191	D	$358.789(7)	293,758	D	
Common Stock								48,387	I(8)	By trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	$83.1	10/29/2026		M			12,848	(9)	02/28/2029	Common Stock	12,848	$0	0	D	
Employee Stock Option (right to buy)	$93.33	10/29/2026		M			29,110	(10)	03/03/2030	Common Stock	29,110	$0	0	D	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	$123.13	10/29/2026		M			28,538	(11)	03/03/2031	Common Stock	28,538	$0	0	D	
Employee Stock Option (right to buy)	$150.67	10/29/2026		M			27,370	(12)	02/25/2032	Common Stock	27,370	$0	0	D	
Employee Stock Option (right to buy)	$146.19	10/29/2026		M			31,058	(13)	03/02/2033	Common Stock	31,058	$0	0	D	
Employee Stock Option (right to buy)	$203.96	10/29/2026		M			15,999	(14)	02/28/2034	Common Stock	15,999	$0	8,001	D	
Employee Stock Option (right to buy)	$259.1	10/29/2026		M			6,127	(15)	02/27/2035	Common Stock	6,127	$0	12,256	D	

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $352.555 to $353.555, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $353.58 to $354.58, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $354.595 to $355.59, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $355.60 to $356.56, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $356.65 to $357.64, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $357.66 to $358.66, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from $358.675 to $359.05, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

8. Reflects indirect ownership by a family trust for which the reporting person's spouse serves as trustee.

9. The option vested in three equal annual installments beginning on March 3, 2020.

10. The option vested in three equal annual installments beginning on March 3, 2021.

11. The option vested in three equal annual installments beginning on March 3, 2022.

12. The option vested in three equal annual installments beginning on March 3, 2023.

13. The option vested in three equal annual installments beginning on March 3, 2024.

14. The option vests in three equal annual installments beginning on March 3, 2025.

15. The option vests in three equal annual installments beginning on March 3, 2026.

Remarks:

Executive Vice President and Chief Financial Officer

/s/ James O. Smith, Attorney-in-Fact — 10/30/2026

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.